

Beat: Travel

## TREKING GAZELLE 4 DAY ORIENTEERING TREK IN MOROCCO BENEFIT TO SECOURS POPULAIRE

5€ PER BEACON FOR SPF 6-11NOV 21

Paris, Washington DC, 18.02.2021, 20:05 Time

**USPA NEWS** - The Maienga Sports Events agency is proud to announce its partnership with the French Secours populaire: trekkers will march for a great cause! The TREK'IN GAZELLES is the new sporting challenge for women: a real and pure 4-day orienteering trek based on the concept and the spirit of the Rallye Aïcha des Gazelles du Maroc. Without GPS, with only a map, a compass and geographical coordinates, each team will have to rally on foot several markers by covering the shortest distance possible in the heart of a breathtaking Moroccan desert. The Maienga group think it is probably the best way for others to walk and surpass themselves and offer the profits to the underprivileged through the note channel, Secours Populaire Français, leader in France, in helping supporting and feeding the vulnerable and poor people, especially in this cripple period of COVID-19, pandemic that triggered a social and economic crisis even in France. Brave and sportive women are to be educating their next trek'ing Gazelles, to this cause over their event, in Morocco, for a week, in November 2021.

THE TREK'ING GAZELLES IS 100% UNITED AND RESPONSIBLE----- The TREK'IN GAZELLES: a walk in the desert that makes sense!

The Objective is to take 1 step towards the other AND for the other ...

The trekkers will set off in teams of 3. Throughout the terrain to be covered, they will ensure that each choice of course and each step is made for the benefit of their team and for the benefit of the most disadvantaged that the Secours populaire français helps on a daily basis. .

Indeed, the Maienga organization will pay the Secours populaire français 5 € directly per beacon pointed by a Gazelles team throughout the 4 stages (i.e. a donation estimated at nearly € 10,000 depending on the results obtained at the end of the event).

The trekkers and the organization are part of a walk and a process eco-responsible

A group adventure based on an orientation challenge to traverse unknown terrain, exceed one's limits, manage its impact on the environment, preserve it ... The participants indeed undertake to respect and participate in all the measures and environmental protection actions implemented by the organizers at the bivouac and in the desert. True "CleanWalkers"<sup>[?]</sup>, their mission will be to collect the plastic found on their route and bring it back to a collection point. The organization will take care of the management, destruction or recycling of all waste emitted by the event." Source : Maienga

THE TREK'ING GAZELLES IS 100% ADVENTURE AND SPORT FOR WOMEN-----

The 1st edition of TREK'IN GAZELLES will be held in Morocco from November 6 to 11, 2021

Registrations are open.

More than 100 female crews are expected.

THE TREK'ING GAZELLES IS A SPORTING PROGRAM OVER 4 DAYS WITH 20KM PER STAGE IN THE HEART OF THE DESERT-----

The feat of Gazelles Trekking for the benefit of Secours Populaire Français, the Association which supports and helps the most disadvantaged and homeless in France, consists of a 4-day trekking with about twenty kilometers per stage in the heart of the desert on the tracks of the famous Rallye Aïcha des Gazelles du Maroc. The Gazelles will march for the noble and beautiful cause of the beneficiaries of Secours Populaire Français, chaired by Henriette Sternberg, the Secretary General, with a unique humanism and whose actions are remarkable from Geneva. These include, among others, actions like distributing baskets of food to the most fragile of the society, organize every year, holidays for unprivileged children and the sheltering of vulnerable people.-----

- An "old-fashioned" navigation challenge: using only a map, a compass, geographical coordinates and common sense, trekkers must rally several markers every day while browsing as little distance as possible. For each stage, the participating teams will have a roadbook (geographic coordinates, headings or distances) locating the beacons to be found. It is up to them to chart their course to find the best and shortest route.-----

- A sporting challenge: the final classification is established by adding the kilometers completed and any penalties (for non-validated

control points) of each team. The winning team and the one who has covered the fewest kilometers in total to connect the beacons.

SECOURS POPULAIRE FRANCAIS LEADER IN SHELTERING & FEEDING THE UNDERPRIVILEGED FOUNDED IN 1945 BY JULIEN LAUPETRE-----Secours populaire, was founded in 1945 by Julien Laupetre, an iconic generous and humanist man, who passed away in April 2019, at 93. Secours Populaire Francais is a non-profit making association declared to be a great National cause. It is authorised to receive gifts, legacies and donations. The aim of the association is to fight against poverty and exclusion in France and throughout the World. It brings together people of all views, circumstances and origins who wish to live in solidarity. In France the SPF is particularly concerned with problems of exclusion: in the short term, through emergency aid based on food, and clothing. Emergency housing and referral to a support structure also remain at the heart of the concerns of Secours Populaire Francais.-----

The SPF (Secours Populaire Francai) also supports individuals and families over the long term in their rights and lives: access to housing, health, holidays, culture and leisure, sport and professional integration. Whether an emergency or not, the respect and dignity of persons assisted is vital for the association. Secours populaire is working closely with local associations capable of identifying the needs of people, across all continents whether in responding to emergency or development projects, . In the long term, these local partners manage projects by respecting the cultural practices of the local people. Secours populaire is the partner of numerous association networks. It is also represented in several public consultations processes, both French and international.

HENRIETTE STEINBERG IS THE SECREATRY GENERAL FOR SECOURS POPULAIRE SINCE 1973-----

Henriette is a committed woman and currently secretary general of "Le Secours Populaire Français at the end of its 37th congress, ie since 1973. Fundamentally humanist, defender of civil rights and women's rights and protection of the most fragile Henriette Steinberg had been Director General from the Val de Marne Regional Council from 1990 to 2005.

"Solidarity as big as the world, universal today and tomorrow" uses the slogan Solidarity, Hope, Commitment "worldwide and invites everyone to take part in it while respecting the dignity of everyone, in practical terms. so that our planet allows all of its children to learn and build a more human world-----

Henriette Sternberg promotes and ensures the sale in France and in the world of recent science, human sciences and social science books which open up fields of reflection for each other and encourage reflection and exchange while looking for relevant solutions. Organize meetings with authors on substantive subjects. with Librarire Balustradem since 2011. SOURce : Secours Populaire Francais and Maienga, rallye des Gazelles

**Article online:**

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